

# Continuous Disclosure Policy

## Purpose

As a company with securities listed on the NZX, My Food Bag Group Limited ("My Food Bag" or "the Company") has established this policy and supporting practices to meet its commitments to the market and stakeholders and to ensure compliance with the NZX Listing Rules, continuous disclosure requirements and other laws and regulations in New Zealand.

This policy reflects My Food Bag's commitment to:

- maintaining a fully informed market through effective communication with the NZX, the Company's shareholders, investors, analysts, media and other interested parties (together "stakeholders"); and
- providing all stakeholders with equal and timely access to material information concerning the Company that is accurate, balanced, meaningful and consistent.

This policy applies to all directors of My Food Bag ("Board"), as well as senior managers, officers, employees and contractors of, and secondees to, the My Food Bag group.

This policy should be considered in conjunction with My Food Bag's Securities Trading Policy, which deals with the trading of Company securities by directors, officers and employees and any other person in possession of material information relevant to My Food Bag.

## Core Principle

My Food Bag is committed to notifying the market, through full and fair disclosure to the NZX, of any material information related to its business, unless an announcement is not required under exclusions provided under applicable listing rules, regulations and laws and the Company decides that disclosure of that information is not required.

**Material information** means any information that a reasonable person would expect, if it were generally available to the market, to have a material effect on the price of the Company's quoted securities. Materiality is assessed using measures appropriate to the Company and having regard to the guidance provided from time to time by NZX, as well as regulatory authorities like the New Zealand Financial Markets Authority ("FMA").

Examples of information which could be considered to meet this definition of material information are contained in Schedule 1 of this policy. The NZX Listing Rule exemptions for disclosure of certain material information are contained in Schedule 2 of this policy.

It is important that all directors and senior managers (as those terms are defined in the Financial Markets Conduct Act 2013 ("FMCA")) are familiar with this policy, as My Food Bag will be deemed to be aware of material information as soon as a director or senior manager has, or ought reasonably to have, come into possession of the information in the course of the performance of their duties.

My Food Bag is mindful of the need to keep stakeholders informed through a timely, clear and balanced approach which communicates both positive and negative news about the Company.

## Escalation Principles

In order to ensure that the Board is made aware of all potentially material information as soon as possible, My Food Bag will establish escalation principles, together with supporting practices to embed those escalation principles throughout the business. My Food Bag will regularly review and, if necessary, amend its escalation principles and supporting practices to ensure the objective of timely notification of material information is achieved.

## **Disclosure Officer**

The Company's Market Disclosure Officer ("Disclosure Officer") shall be the Chief Financial Officer (or, in the Chief Financial Officer's absence, the Chief Executive Officer) or other person approved by the Board. The Board is ultimately responsible to ensure that the Company complies with its disclosure obligations, and for administering this policy, including by maintaining procedures to prevent inadvertent or selective disclosure of material information, and ensuring My Food Bag's escalation principles are adhered to.

The Senior Leadership Team will provide to the Disclosure Officer all material information relating to their areas of responsibility. The Disclosure Officer may also require that they confirm, on a regular basis, that they have made all reasonable enquiries to ensure all material information has been provided to the Disclosure Officer. The Disclosure Officer will immediately report any material information to My Food Bag's directors and senior managers (as those terms are defined in the FMCA).

Information which in the opinion of the Disclosure Officer may be material information will be provided to the Board for decision as to whether or not that information should be disclosed (see below). Proposed disclosures of draft annual and interim results and accompanying news releases and presentations must be reviewed by the Audit and Risk Committee prior to finalisation and approval for release by the Board.

The Disclosure Officer is responsible for all communication with NZX. Once a release is approved by the Board, the Disclosure Officer shall lodge the disclosure with NZX.

The Disclosure Officer will arrange training for the Company's officers and relevant employees to:

- assist with their understanding of the Company's and their own legal obligations relating to disclosure of price sensitive information, materiality and confidentiality;
- raise awareness of the escalation principles, internal processes and controls; and
- promote compliance with this policy.

## **Delegation**

The Board may approve the delegation of aspects of administering this policy to My Food Bag employees other than the Disclosure Officer. The delegation may be general or specific to a particular matter but may not include delegation of the approval to issue a disclosure.

## **Review of Information and Communication for Disclosure**

The Board will review all information and communications which in the opinion of the Disclosure Officer may be material information to decide if the information should be disclosed and to ensure the communications do not cause any unintended breaches of this policy or obligations under the law. The Disclosure Officer may seek external advice as to whether a communication might have a material effect on the price of My Food Bag's quoted securities.

The Company will not be required to disclose information where an exemption is provided under the NZX Listing Rules or other relevant legislation, rulings, or decisions.

Where information is considered for disclosure and a decision is made not to disclose, the reason for that decision will be documented at the time and retained by the Company.

At the end of each Board meeting, the Board will specifically consider whether there is any material information arising from the matters discussed at the meeting or otherwise, and whether that material information should be disclosed.

## **Authorised Spokespersons**

My Food Bag will keep the number of executives authorised to speak on behalf of the Company to an appropriate level to ensure consistent communications and to reduce the risk of information being selectively released.

The Company's authorised spokespersons for disclosures of material information are the Board Chair, the Chief Executive Officer, or the Chief Financial Officer (or their respective nominees). The Board Chair or the Audit and Risk Committee Chair may authorise other spokespersons on specific matters.

Other than approved spokespersons, no employee or associated party (such as a contractor, seconded or advisor) is permitted to comment publicly on undisclosed material information. Any information that is not public should be treated by employees and associated parties as confidential until publicly released.

Authorised spokespersons will liaise closely with the Disclosure Officer (or their nominee) in advance to ensure all proposed public comments satisfy this policy and to minimise the risk of inadvertent disclosures of material information.

## **Making and Disseminating Announcements**

Once the requirement to disclose information has been determined, the Disclosure Officer (or their nominee) will be the only persons authorised to release that information.

My Food Bag will not release any information publicly that is required to be disclosed through the NZX until it has been released to the market (unless permitted to do so under the NZX Listing rules). Following release to the market, the information may also be:

- issued to news outlets and major news wire services;
- published on My Food Bag's website and intranet site;
- shared with Company employees via other channels; and
- disseminated via email and/or other means to key stakeholders.

Where a joint disclosure between the Company and a joint venture or project partner is considered to be necessary or desirable, My Food Bag will generally endeavour to ensure that the other parties have the opportunity to review the content of the disclosure before its release. My Food Bag will advise the other parties of the need for it to comply fully with its disclosure obligations.

Unless the Disclosure Officer considers it unnecessary, the Disclosure Officer will provide a copy of all disclosures to the Senior Leadership Team and the Board after release to the market.

## **Rumours and Media Speculation**

My Food Bag will generally not comment on media speculation and rumours. However, should the Disclosure Officer determine that market commentary or speculation indicates that previously undisclosed confidential information is no longer confidential or where applicable listing rules and/or an exchange or regulator requires a formal response from the Company (e.g. where the speculation/rumours may result in a false market developing in the Company's securities), the Board may authorise a statement to be released. All directors, senior managers (as those terms are defined in the FMCA), officers and employees of the Company who become aware of information in the market which is materially false or misleading relating to My Food Bag must inform the Disclosure Officer of the existence of such information immediately.

These principles apply in relation to speculation and rumour appearing in all media, including internet sites and social media.

My Food Bag will not disclose, under an embargo arrangement, any information that it intends to make public at a later time unless via a controlled lock-up arrangement.

## **Trading Halts**

If necessary, the Board may consider requesting a trading halt from NZX to ensure orderly trading of the Company's securities and to manage disclosure issues.

## **Investor and Media Relations**

My Food Bag is committed to undertaking multi-faceted investor and media relations, and will communicate with stakeholders in a consistent and even-handed manner.

My Food Bag will respond on a timely basis to reasonable requests from stakeholders for comment on Company matters.

Material information will not be disclosed in any one-on-one discussions or meetings with stakeholders before that material information is disclosed to the market.

The Board must be briefed immediately after meetings with stakeholders where material information has been inadvertently revealed and may need to be disclosed to the market. My Food Bag will make a record of all briefings with stakeholders unless a recording or transcript of the presentation is published on the Company's website. The Disclosure Officer or delegate will review records of briefings and discussions with stakeholders afterwards to check whether any material information has been inadvertently revealed and may need to be disclosed to the market.

My Food Bag sometimes holds major business briefings via webcasting and/or teleconferencing with groups of stakeholders. Planned webcasts and teleconferences of events will be advised beforehand so interested parties may participate.

Slides and presentations used in stakeholder briefings or meetings will be given to NZX for release to the market and published on the Company's website.

## **Results Reporting**

My Food Bag will hold briefings at the time of the release of the interim and annual results. The briefings will be followed by a programme of meetings with stakeholders.

During the time between the end of the financial year or half year and the release of results for the period ("blackout periods"), My Food Bag will generally not discuss with any third party the Company's financial performance, broker forecasts or forecast ranges or any other financial results-related information unless the information discussed has already been disclosed to NZX. However, during blackout periods the following meetings and discussions are permitted, subject to the prior approval of the Disclosure Officer:

- meetings in New Zealand with off-shore investors in which non-financial information such as strategy and business models or other publicly available information may be discussed;
- introductory meetings to assist potential investors understand the Company and its business; and
- discussions with brokers or investors on matters that precede the blackout period and relate to publicly available information.

## **Web-based Communications**

My Food Bag's website is an important channel for releasing information to stakeholders. It features an investor section designed to ensure that relevant public information can be accessed by stakeholders. Such information may include:

- annual reports and result announcements;
- other Company announcements made to NZX;

- written information provided to stakeholders at briefings, presentations, site visits or conferences;
- Company profile information;
- shareholding related information including registry forms;
- dividend related information.

If any proposed website disclosures contain information that in the opinion of the Disclosure Officer may contain material information, the Board must approve drafts of the information before being posted on the website.

Information lodged with NZX will be made available on My Food Bag's website after the release of that information has been confirmed.

Website information will be reviewed and updated to ensure all information is current, or appropriately dated and archived.

Historical information should be archived and clearly dated to ensure viewers are aware that it may be out of date.

## **Analyst Forecasts and Reports**

My Food Bag will survey broking analysts' financial and key operating metric forecasts in order to inform the Board of market expectations.

Any My Food Bag comment on analyst reports and forecasts will be restricted to information that the Company has publicly issued and other information that is in the public domain. The Company will generally comment on publicly issued information and Company statements only to correct factual errors.

If My Food Bag becomes aware that in general the market's earnings projections materially differ from its own estimates, the Company may consider it appropriate to issue an earnings guidance or other statement.

## **Social Media**

My Food Bag employees or associated persons (such as secondees, contractors, and advisors) must not participate in unauthorised chat room or social media discussions where the subject matter relates to the Company.

Where social media platforms are sanctioned by the Company and in use as part of a legitimate business function such as marketing activity, spokespersons (whether named individually or as a group) must be authorised by the Chief Financial Officer.

## **Inadvertent Disclosure or Market Non-disclosure**

If material information is inadvertently revealed or a director or senior manager (as those terms are defined in the FMCA), or officer or employee becomes aware of information which should have been disclosed, the Board and Disclosure Officer must be informed immediately so that appropriate action can be taken including, if required, announcing the information through NZX and then posting it on the Company's website.

## **Breaches of Policy**

Any breach of this policy must be promptly reported to the Disclosure Officer and the Board.

## **Policy Review**

The Board will review this policy as required and at least every two years.

Last reviewed: 17 March 2025

*Version 1.2*

## Schedule 1: Material Information

Some examples of information that is likely to be material are set out below.<sup>1</sup> This is not a definitive list – it will depend on the particular circumstances of the Company and the nature of the information.

- A change in the Company's financial forecast or expectation.
- The appointment of a receiver, manager, liquidator in respect of any loan, trade credit, trade debt, borrowing or financial products held by the Company or any of its subsidiaries.
- A transaction for which the consideration payable or receivable is a significant proportion of the written down value of the Company's consolidated assets. An amount of 5% or more will probably be considered significant, but a smaller amount may be significant in a particular case.
- A recommendation or declaration of a dividend or distribution.
- A recommendation or decision that a dividend or distribution will not be declared.
- Undersubscription or oversubscription to an issue of securities, such as shares.
- A copy of a document containing market sensitive information that the Company lodges with an overseas stock exchange or other regulator which is available to the public.
- Giving or receiving a notice of intention to make a takeover.
- Any proposed change in the general nature of the business of an Issuer or its group.
- A disposal or acquisition (including entering into any agreement or option to do so) of quoted financial products of another issuer carrying 5% or more of the votes attaching to any class of financial products of that issuer.
- The acquisition or disposition of financial products in the Company carrying 5% or more of the votes attaching to any class of financial products of the Company.
- Acquisition or disposition, by whatever means of assets of any nature (including entering into any agreement or option to do so) where the gross value of those assets, or the consideration paid or received by the Company, represents more than 10% of the Average Market Capitalisation of the Company.

Other information that may be material includes:

- Major operational issues such as product recall, food safety incident, flood or fire at a premises, major equipment failure or key supplier default.
- The commencement or announcement of a regulatory enquiry, or a regulatory raid.
- Senior management changes.
- A material legal claim by or against My Food Bag.
- A major or significant health & safety, environmental or product quality issue.
- Any unexpected material liability.
- A change in the strategic direction of My Food Bag.
- Entry into or the likely entry into or termination or likely termination of material contracts or other business arrangements which are not publicly known.

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<sup>1</sup> These examples include those contained in the NZX Guidance Note, Continuous Disclosure 10 December 2020, as well as other examples that may be relevant to My Food Bag.

## **Schedule 2: Exemptions**

The NZX listing rules<sup>2</sup> set out the circumstances when material information need not be disclosed.

Material Information may not require disclosure where:

1. one or more of the following applies:
  - a. release of the information would be a breach of law;
  - b. information concerns an incomplete proposal or negotiation
  - c. information comprises matters of supposition or is insufficiently definite to warrant disclosure;
  - d. information is generated for the internal management purposes; or
  - e. information is a trade secret; and
2. the information is confidential and its confidentiality is maintained; and
3. a reasonable person would not expect the information to be disclosed.

It is the role of the Board to ultimately determine whether the exemptions apply. Employees should not decide that an exception may apply and should therefore always escalate any concerns to the Disclosure Officer or Board, as required under this policy.

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<sup>2</sup> NZX Listing Rule 3.1.2.